

Steelbird
Helmets

FLIP-UP

Steelbird
Helmets

Steelbird Hi-Tech India Limited

Manufacturer of Helmets, Bike Pannier Boxes & Auto Accessories

Corporate Office

B2B-17, Janakpuri, Near Metro Pillar No. 540, New Delhi-110058
Tel.: 011-45123456(20 Lines) Fax : 011-40687440

E-mail: info@steelbirdhelmet.com | Website: www.steelbirdhelmet.com



Message

With global domination of more than 50 years and the inspiration to protect bike lovers and adventure enthusiasts all over the world, Steelbird Hi-Tech India Ltd. (SBHT) was founded on 13th March 1964. SBHT, a flagship company of Steelbird Group of Industries, ventured into the unknown territory of auto accessory business to manufacture helmets.

From humble beginnings come great achievements. Leaving behind the savagery of partition, Mr. Subhash Kapur, a man of exceptional business acumen spearheaded his efforts to turn a small time family business into a multimillion dollar empire with exports spreading across 50 nations like Brazil, Indonesia, Korea, Taiwan, Kenya, Tanzania, Egypt, Vietnam, Bahrain, Dubai, Nepal, Colombia, Uruguay and other European countries. SBHT has already embarked on real estate business, entertainment and is also actively involved in organizing motorsports events on a regular basis.

Excellent quality imparts national and international recognition especially when it comes to manufacturing Motor Cycle Helmets with Sweat Resistant Interiors, Pannier Boxes, Helmet Locking Devices (HLD) and Auto Accessories, all manufactured with avant-garde technology. SBHT specializes as an OEM to top-notch clients as Honda, Yamaha, Suzuki and Royal Enfield. Customers can now buy SBHT products directly via mobile optimized online store.

SBHT has emerged as the oldest and leading manufacturers of Helmets, Pannier Boxes and Auto Accessories in India. It has marked formidable presence across all business verticals, national and international alike. It has PAN India distribution channel together with presence in 2-tier and 3-tier cities too and sells wide variety of products to government agencies like CSD and CPC as well.

In technical collaboration with global giants like Composites, Bieffe and AD Engineering, Italy, SBHT has cutting edge manufacturing facility in all 6 of its plants and the largest one is in Baddi (Himachal Pradesh), near Chandigarh with over one hundred and fifty thousand Sq. ft. of covered area. SBHT has installed capacity of 22000 Helmets per day and 1600 Side Boxes (Pannier Box) per day. To achieve this capacity, SBHT has deployed a fleet of latest Equipments, Injection Moulding Machines, Automatic Robotic Visor Lines, and Balloon Moulding Machines. SBHT has a complete range of 51 Helmet models and 17 Pannier Boxes models, each having 3 to 9 colour variants.

To serve all customer segments, there is a wide variety of Helmets manufactured by SBHT in each segment- Open Face, Full Face, Flip-Up Helmets, Flip-Off Helmets, Moto-Cross Helmets, and Carbon Fibre etc. Customised Helmets with anti-scratch, anti-glare and anti-fog visors are fitted as per the requirements of individual customer. To reach nation-wide potential customers, SBHT has opened RiderZ Shopee.

SBHT has 4 major brands- Steelbird, Ares, Steelbird Air & Ignyte. Air Helmet and Ignyte Accessories have been launched very recently. Ares is a premium brand of SBHT manufactured in collaboration with OUTLAST, NASA certified technology. Steelbird Air is another world class brand crafted with revolutionary ventilation system. Ignyte is a compact kit bag of biking accessories. Both Steelbird Air and Ignyte were launched on 11th April 2015, at Steelbird Awards Ceremony. Their genesis is based on requirements of a nation with tropical climatic conditions.

Yesteryears' heavy, hot and uncomfortable helmets were replaced with SBHT helmets that are light, comfortable and cool. Now the most important aspect of bike safety comes with the freedom to jump, run and flip some crazy stunts for a terrific ride.

In a time span of more than five decades, Steelbird has marked its formidable presence through all its entrepreneurial endeavors. Brilliantly executed strategy and dedicated team of employees have transformed an ordinary company into business extraordinaire. From square one to being number one, what sets Steelbird distinct from its counterparts is its unique efforts to put Helmets and branding together. With many more milestones yet to achieve, Steelbird has taken a giant leap forward to be recognized as dominant player in business arena.

Subhash Kapur
Chairman

Steelbird exhibits a strong will to deliver innovative products to enable a World Class experience for all its customers. It strives to manufacture Products and develop partnerships based upon integrity and mutual benefits for industry, business partners and employees.

Steelbird Hi-Tech India Ltd. (SBHT) commits itself to manufacture Helmets as a life saving indispensable tool for Rider's safety. With a strong focus on innovation in the manufacturing process, Steelbird's growth has been swift and steady, resulting in a prestigious clientele across the Globe.

My best wishes to the dedicated Team of Steelbird Group of Industries. Endowed with exceptional ability to face a whole new world of possibilities and challenges, it is highly responsive to changing market trends and customer needs in the arena of automobile accessories.

Rajeev Kapur
Managing Director

SB-41 REVO DASHING



FLIP
UP



RED



BLACK



WHITE

PRODUCT USP

M.R.P. Rs. 1399/-



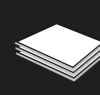
FLIP-UP
FUNCTION



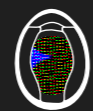
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SB-41 REVO GLOSSY



FLIP UP



Y. BLUE



RED



SILVER



GREY



WHITE



DESERT STORM



BLACK



BATTLE GREEN

PRODUCT USP

M.R.P. Rs. 1549/-



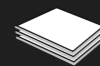
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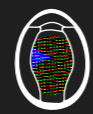
AIR VENTILATION SYSTEM



POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-45 FLIP DASHING



FLIP UP



RED



BLACK



WHITE

PRODUCT USP

M.R.P. Rs. 1399/-



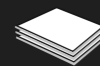
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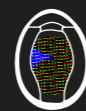
AIR VENTILATION SYSTEM



POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-45 FLIP GLOSSY



FLIP UP



BLACK



GREY



RED



DESERT STORM



WHITE



BLUE



SILVER



BATTLE GREEN

PRODUCT USP

M.R.P. Rs. 1549/-



FLIP-UP FUNCTION



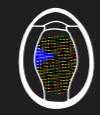
AIR VENTILATION SYSTEM



POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-41 OSCAR CLASSIC

FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE



FLIP UP



PRODUCT USP

M.R.P. Rs. 1339/-



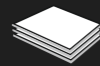
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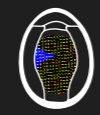
AIR VENTILATION SYSTEM



POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-41 OSCAR DASHING



**FLIP
UP**



PRODUCT USP

M.R.P. Rs. 1369/-



FLIP-UP
FUNCTION



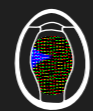
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SB-41 OSCAR GLOSSY



FLIP
UP



WHITE



DESERT STORM



RED



H. GREY

PRODUCT USP

M.R.P. Rs. 1589/-



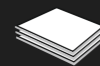
FLIP-UP
FUNCTION



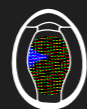
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL



BATTLE GREEN



Y. GREEN



CHERRY RED



Y. BLUE



SILVER



BLACK

**FLIP
UP**

SB-41 OSCAR BEAM



FLIP UP



RED



ORANGE



BLUE



GREEN

PRODUCT USP

M.R.P. Rs. 1919/-



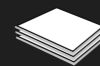
FLIP-UP
FUNCTION



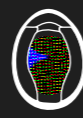
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SB-41 OSCAR MAGNETIC



FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE

FLIP
UP



BLACK WITH GREEN



BLACK WITH RED



BLACK WITH BLUE



BLACK WITH ORANGE



BLACK WITH GREY

PRODUCT USP

M.R.P. Rs. 1919/-



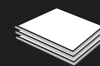
FLIP-UP
FUNCTION



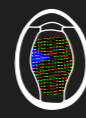
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SB-41 OSCAR MATRIX

FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE

FLIP UP



BLACK WITH BLUE



BLACK WITH RED



BLACK WITH WHITE



BLACK WITH DESERT STORM

PRODUCT USP

M.R.P. Rs. 1919/-



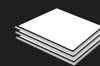
FLIP-UP
FUNCTION



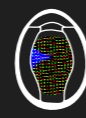
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL



BLACK WITH ORANGE



BLACK WITH SILVER



BLACK WITH BATTLE GREEN



BLACK WITH GREY



BLACK WITH YELLOW



BLACK WITH Y. BLUE

SB-45 AWARD DASHING



FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE

FLIP UP



WHITE



RED



BLACK

PRODUCT USP

M.R.P. Rs. 1459/-



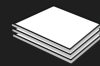
FLIP-UP FUNCTION



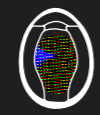
AIR VENTILATION SYSTEM



POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

**SB-45 AWARD
GLOSSY**



FLIP UP



Y. GREEN



CHERRY RED



OFF WHITE



SPORTS RED

PRODUCT USP

M.R.P. Rs. 1669/-





BATTLE GREEN



SQUADRON BLUE



LAGOON BLUE



BLACK



Y. BLUE



WHITE



MAROON



H. GREY



DESERT STORM



SKY BLUE

**SB-34 VAST
GLOSSY**



**FLIP
UP**



BATTLE GREEN



Y. BLUE



DESERT STORM



WHITE



MAROON



AXIS GREY



ROYAL BROWN



SILVER

PRODUCT USP

M.R.P. Rs. 1949/-



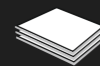
**FLIP-UP
FUNCTION**



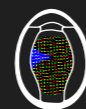
**AIR
VENTILATION
SYSTEM**



**POLYCARBONATE
ANTI-SCRATCH
COATED VISOR**



**REGULATED
DENSITY EPS**



**SOFT COMFORTABLE
FABRIC LINER**



**QUICK RELEASE
CHIN STRAP**



**THERMOPLASTIC
SHELL**

SB-34 VAST GLOSSY FLUO



FLIP
UP



FLUO ORANGE



FLUO RED



FLUO WATERMELON



FLUO NEON

PRODUCT USP

M.R.P. Rs. 2199/-



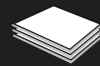
FLIP-UP
FUNCTION



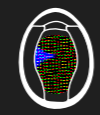
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SB-34 VAST GLOSSY

WITH INNER CHROME SILVER SUNSHIELD



FLIP UP



ROYAL BROWN



BLACK



SILVER



MAROON



DESERT STORM



BATTLE GREEN



RED



WHITE



Y. BLUE

PRODUCT USP

M.R.P. Rs. 2199/-



INNER SUNSHIELD



FLIP-UP FUNCTION



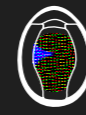
AIR VENTILATION SYSTEM



POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-34 VAST GLOSSY FLUO

WITH INNER CHROME
SILVER SUNSHIELD



FLIP
UP



FLUO ORANGE



FLUO WATERMELON



FLUO RED



FLUO NEON

PRODUCT USP

M.R.P. Rs. 2449/-



INNER
SUNSHIELD



FLIP-UP
FUNCTION



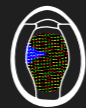
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SB-34 VAST SPORT-UP

FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE



PRODUCT USP

M.R.P. Rs. 2199/-

**FLIP
UP**



BLACK WITH GREEN



BLACK WITH RED



BLACK WITH SILVER



BLACK WITH BLUE



BLACK WITH GOLD



INNER
SUNSHIELD



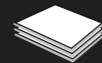
FLIP-UP
FUNCTION



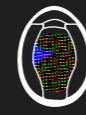
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SB-34 VAST SPORT-UP

WITH INNER CHROME
SILVER SUNSHIELD



PRODUCT USP

M.R.P. Rs. 2449/-



INNER
SUNSHIELD



FLIP-UP
FUNCTION



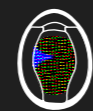
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

**FLIP
UP**



BLACK WITH GREEN



BLACK WITH RED



BLACK WITH SILVER



BLACK WITH BLUE



BLACK WITH GOLD

SBH-08 FLIP TUG

FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE



FLIP UP

PRODUCT USP

M.R.P. Rs. 1749/-



INNER SUNSHIELD



FLIP-UP FUNCTION



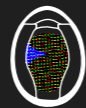
AIR VENTILATION SYSTEM



POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL



BLACK WITH GREEN



BLACK WITH RED



BLACK WITH SILVER



BLACK WITH BLUE



BLACK WITH ORANGE



BLACK WITH NEON

SBA-7 FLIP-UP DASHING

FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE



FLIP UP



RED



BLACK



DESERT STORM



BATTLE GREEN



WHITE

PRODUCT USP

M.R.P. Rs. 1399/-



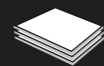
FLIP-UP
FUNCTION



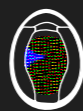
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SBA-7 FLIP-UP GLOSSY

FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE



**FLIP
UP**



BLACK



DESERT STORM



BATTLE GREEN



Y. BLUE



MAROON



H. GREY

PRODUCT USP

M.R.P. Rs. 1549/-



FLIP-UP
FUNCTION



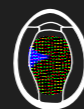
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SBA-7 FLIP-UP FLUO GLOSSY

FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE



FLIP
UP



FLUO ORANGE



FLUO WATERMELON



FLUO NEON



FLUO RED

PRODUCT USP

M.R.P. Rs. 1699/-



FLIP-UP
FUNCTION



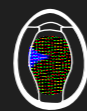
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

**SBA-7 FLIP-UP
DASHING**
WITH INNER SUNSHIELD



**FLIP
UP**



WHITE



BLACK



DESERT STORM



BATTLE GREEN

PRODUCT USP

M.R.P. Rs. 1499/-



INNER
SUNSHIELD



FLIP-UP
FUNCTION



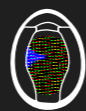
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

**SBA-7 FLIP-UP
GLOSSY**
WITH INNER SUNSHIELD



FLIP UP



DESERT STORM



BATTLE GREEN



BLACK



MAROON



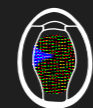
H. GREY



Y. BLUE

PRODUCT USP

M.R.P. Rs. 1649/-



**SBA-7 FLIP-UP
FLUO GLOSSY**
WITH INNER SUNSHIELD



**FLIP
UP**



FLUO ORANGE



FLUO RED



FLUO WATERMELON



FLUO NEON

PRODUCT USP

M.R.P. Rs. 1849/-



INNER
SUNSHIELD



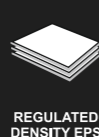
FLIP-UP
FUNCTION



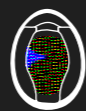
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

SBA-7 FLIP-UP REFLECTIVE

FITTED WITH CLEAR VISOR
SMOKE VISOR ONLY FOR ILLUSTRATION PURPOSE



FLIP
UP



PRODUCT USP

M.R.P. Rs. 1549/-



FLIP-UP
FUNCTION



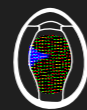
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

**SBA-7 FLIP-UP
REFLECTIVE**
WITH INNER SUNSHIELD



**FLIP
UP**



PRODUCT USP

M.R.P. Rs. 1649/-



INNER
SUNSHIELD



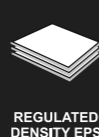
FLIP-UP
FUNCTION



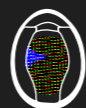
AIR
VENTILATION
SYSTEM



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL

Steelbird

Helmet